



*Celebrating America's
250th Anniversary in Ohio*

america250-ohio.org

Brand Guidelines – April 2026



INTRODUCTION

About America250-Ohio

In 2026, the United States will celebrate its semiquincentennial, which is the 250th anniversary of the Declaration of Independence. Each state has been encouraged to create a celebration and commemoration of this anniversary to reflect the unique character and contributions of each state to the nation over the past 250 years. Ohio is fully embracing this opportunity. The Ohio Commission for the Semiquincentennial (aka America 250-Ohio Commission or AM 250-OH) was created by the Ohio legislature and launched on March 1, 2022.

The charge of the AM 250-OH Commission is “...to plan, encourage, develop, and coordinate the commemoration of the two hundred fiftieth anniversary of the founding of the United States and the impact of Ohioans on the nation’s past, present, and future.”— Ohio Revised Code (149.309). More information can be found at America250-Ohio.org.

Our vision is to raise awareness, instill pride, and lead the strategic direction to showcase Ohio’s contribution to the nation.

Our purpose is to honor, recognize, celebrate, and highlight Ohio’s indispensable contributions to our nation’s past, present and future.

AMERICA 250 WORD MARK



Important: The word mark "America 250" is owned by the national A250 Commission

- We have the Ohio license to use the words America 250 in our logo and in communications
- We can grant permission to use of the words "America 250" in these cases:
 - The partner is an official America 250-Ohio Community

OR

- The partner has signed an America 250-Ohio logo agreement
- If an organization wants to use the America 250 national logo, they will need permission from the national organization.

AMERICA 250-OHIO LOGO USE



The "general" America 250-Ohio logo that is the main identify for the commission.

Organizations that are not part of an Official America 250-Ohio Community, need to sign a logo agreement.

If you need a logo agreement, please email Olivia Whapham – owhapham@ohiohistory.org



Official Communities have received a customized logo for their community.

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Official America 250-Ohio community committees have the right to use the logo provided and share it with their partners as appropriate.





LOGO USE TERMS & CONDITIONS

Logo Usage:

The logo, with permission, may also be used on merchandise that will be sold provided that the organization is a non-profit or governmental agency. The use of the logo will be used only to promote events, experiences, programs, and merchandise, etc., that are directly connected to the celebration of the U.S. Semiquicentennial or 250th anniversary of the United States taking place in Ohio. This agreement does not extend to the use of the national America 250 logo.

Quality Control:

The America 250-Ohio logo is to be used in a manner that maintains the integrity and reputation of America 250-Ohio. Any use of the logo must be approved by America 250-Ohio prior to production, publication, use or sale by emailing a rendering or likeness of the logo use to the contact listed in this agreement. Approval of the logo use will not be unreasonably withheld. Logo use samples should be emailed to Olivia Whapham – owhapham@ohiohistory.org. Allow a minimum of three business days for approval.

Logo Modifications:

Organizations are not permitted to modify, alter, or change the logo in any way without prior written consent from America 250-Ohio. The logo will need to adhere to America 250-Ohio brand standards which can be found in this document.

Ownership and Rights:

America 250-Ohio retains all rights, title, and interest in and to the America 250-Ohio logo, including any trademarks associated with the logo and name. No other organization will be granted any ownership rights in any way, shape, or form. The organization receiving the rights to use the logo may not transfer the rights to any other parties.



Prohibited Uses:

The use of the logo must be communicated when seeking approval for use of the logo. The logo may not appear on any materials that could be deemed controversial by America 250-Ohio including any political, religious, or causes that are not affiliated with America 250-Ohio. America 250-Ohio reserves the rights to deny the use of the logo on materials it deems inappropriate.

AMERICA 250-OHIO LOGO USE PROCESS



Please use these Brand Guidelines when creating materials with any version of the America 250-Ohio logo.

Request logo agreement

Co-signed by both parties

Logo files sent to partner

Designs using the logo created

Samples of use send for review/approval

Approval or requested revisions

Final versions sent for record keeping

NAME USAGE



Our Name

America 250-Ohio is to be spelled with

- The full spelling of “America”.
- A dash between “250” and “Ohio”.

The word “semiquincentennial” should be capitalized when associated with America 250-Ohio’s formal name, i.e. the Ohio Commission for the United States Semiquincentennial. Otherwise it should be lowercase.

Abbreviation

America 250-Ohio can be abbreviated to AM 250-OH. Please note that both “AM” and “OH” is capitalized in the abbreviation only.

Program Names and their Abbreviations

Some program names can be abbreviated after their full name is used at least once, prior to the abbreviation.

- Ohio Goes to the Movies – OGTTM
- Trails & Tales Statewide Tourism Trails – Trails & Tales
- Revolutionary War Veterans Graves Identification and Recognition Project
- 250 Buckeye Train & Transportation Festival - 250 Buckeye Train.
- Next Gen Citizens – NXGC
- Heritage Trees: Planting History
- America 250-Ohio Communities – AM 250-OH Communities
- Underground Railroad Gathering – UGRG
- Ohio’s Homecoming & Picnic
- Under-Told Stories
- 4th Grade History Pass

Community Recognition

America 250-Ohio Community names should be capitalized. The word “community” and “communities” should be capitalized if it follows our name (full or abbreviated)

LOGO USAGE

Clear space



Correct usage

The "TM" version of the logo is the preferred version. Exceptions upon request.

Our primary logo is not to be transparent*, stretched, cropped or compressed. The size of this logo should not be reduced below 96x96 (px) or approximately 1" x 1" size ratio.

The clear space surrounding the logo is to be 1/4" (0.25) or 24 pixels out from the top, bottom, and from the middle of the ribbon.

A logo overlay can be applied to a non-competitive (not overly busy) background using a .png transparent version of the AM 250-OH logo.

The same rules of use apply to specialized logos and community logos as well.

*A transparent logo may be used as a subtle background element, but not as the primary use.



Incorrect use of logo due to stretching.



Incorrect use of logo due to compression/cropping.



Incorrect use of logo due to the tails of the ribbon being cutoff.

Logo / Primary Colors



PMS REFLEX BLUE #0054AA RGB 0, 57, 133 CMYK 96, 74, 0, 0	PMS 298 #27AAE1 RGB 39, 270, 225 CMYK 70, 15, 0, 0	PMS 279 HEX #6398D1 RGB 99, 152, 209 CMYK 61, 31, 0, 0	PMS 186 #E31937 RGB 227, 25, 55 CMYK 0, 100, 81, 4
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Complimentary Colors



PMS 115 HEX #FDDA25 RGB 253, 218, 37 CMYK 0, 9, 80, 0	PMS 4535 HEX #CFC493 RGB 207, 196, 197 CMYK 0, 4, 30, 11	PMS 458 HEX #D9C756 RGB 217, 199, 86 CMYK 10, 10, 73, 0	PMS 361 HEX #40AE49 RGB 62, 174, 73 CMYK 75, 4, 100, 0	PMS Cool Gray #5 HEX #B1B3B3 RGB 177, 179, 179 CMYK 0, 0, 0, 29	PMS 426 C, Black HEX #000000 RGB 0, 0, 0
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Logo can be reversed into white.

Accent Colors



PMS 166 HEX #E35726 RGB 228, 86, 37 CMYK 6, 81, 100, 9	PMS 2593 HEX #813C97 RGB 131, 56, 155 CMYK 59, 92, 0, 0	PMS 7414 HEX #B96428 RGB 185, 100, 40 CMYK 22, 68, 100, 9
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COLOR OPTIONS

DIGITAL FONTS



Public Sans

Public Sans Bold

Public Sans or Open Sans can be used for body copy. Aptos is another acceptable option.

Georgia Pro

Georgia Pro is used for community names and other select words.

Our ask

We ask that anything created with the intention to publish, or print are sent to us prior for review – please send it to Olivia Whapham, Communications Coordinator – owhapham@ohiohistory.org



CALENDAR OF EVENTS

250 Buckeye Train & Transportation Celebration Launch Event at Dennis

Discover

All America 250-Ohio Events

Join communities across Ohio in commemorating the 250th anniversary of the Declaration of Independence with events that honor the past and ignite the future. From festivals and historical reenactments to art exhibitions and civic conversations, the Events Calendar is your guide to statewide moments of inspiration and celebration. Explore upcoming events and be part of history in the making.

View Ohio Goes to the Movies Events →

THE HISTORY OF JAZZ IN AKRON, 1920-PRESENT

THERON BROWN & CHRIS COLES

PERFORM THE CONTEMPORARY EVOLUTION OF JAZZ STYLES

TUES MAR 3 THE AKRON CIVIC THEATRE GRAND LOBBY **6:30P TO 8:00P**

CHRISTOPHER WILKINS

The Akron History Center, downtown Akron's tribute to the city's 200-year history will collaborate with "America 250-Ohio," the Ohio Commission for the U.S. Semiquincentennial, to sponsor "The History of Jazz in Akron, 1920-present" on Tuesday, March 3, in the Grand Lobby of The Akron Civic Theatre, 6:30PM - 8:00PM.

Single event view

2026 FEBRUARY

WEEK 4

SUN	MON	TUE	WED	THU	FRI	SAT
22	23	24	25	26	27	28

- 27 FEBRUARY** 7:30 pm SPAMILTON: AN AMERICAN PARODY Hall Auditorium
- 28 FEBRUARY** 10:00 am BITE INTO BOOKS KICKOFF 1979 W 25th St, Cleveland, OH 44113
- 28 FEBRUARY** 10:00 am 37TH ANNUAL OHIO REGIMENTAL MILITARY BALL (HONORING OHIOANS IN THE CIVIL WAR) 1989 Front Street
- 28 FEBRUARY** 10:00 am SPECIAL EXHIBIT: OHIO INNOVATION - THE FERWERDA BROTHERS, INVENTORS OF THE GRADALL MACHINE 17870 Chillicothe Road, Bainbridge Township (Geauga County), Ohio 44023
- 28 FEBRUARY** 12:00 pm THE ADVENTURE OF TOM FETCH 14588 West Park Street, Burton, Ohio 44021

Day/Week/Month views available

MARCH 2026

250 Scavenger Hunt: Sylvania, OH

Can you find all 250 sites throughout Sylvania? Follow along each month and join us as we hunt for 250 sites around Sylvania. Answer the challenging questions about each and submit your finds to...

01 MAR - 31 DEC
ALL DAY
Sylvania Area

VIEW EVENT

Coffee with a Colonial

Have you ever wanted to chat with a Revolutionary War soldier? Curious about Ohio's only Revolutionary War fort? On March 7th, you'll have the chance! Join us at Tim Hortons from 9:00-10:00 AM for Coffee...

07 MAR
9:00 AM
Tim Hortons
1130 Chillicothe St.
Portsmouth, OH 45662

VIEW EVENT

Over 900 events scheduled this year, and more every day!
<https://america250-ohio.org/events-calendar/>

WHY THE AMERICA 250-OHIO EVENTS CALENDAR MATTERS

Sharing Your Events with America 250-Ohio Audiences

- One centralized, statewide calendar
- Free promotion for local events
- Helps residents and visitors discover America 250 experiences
- Builds momentum throughout 2026



[America 250-Ohio Event Calendar Submission Form – Fill out form](#)

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WHAT TYPES OF EVENTS SHOULD BE SUBMITTED?

What Can Be Submitted to the Events Calendar?

- Community celebrations and festivals
- Educational programs, lectures, and workshops
- Exhibits, performances, and tours
- School and youth-focused experiences
- Ongoing or multi-day programs

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Events should connect to American history, civic ideals, Ohio's role in the nation's story, or any one of our 12 monthly themes.

